

Expect Success



ACQUIREMENT OF
THE NORTHSTAR SCHOOL
FRANCHISE

BUSINESS PROPOSAL



“ Let us give wings to our children’s dreams...”

Paul D. Houston
Leading American Educational Spokesperson





THE NORTHSTAR SCHOOL



Our Motto

“Expect Success”







Our Vision Statement

Provision of an environment conducive to learning, where all our students can succeed, become responsible and contributing members of society.



Our Mission Statement

Maximize the potential of every student, through an active partnership between our Students, Parents and the School.

-  www.northstarschools.com
-  Contact@northstarschools.com
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THE NORTHSTAR SCHOOL







Our Profiles

The North Star School was first established in 2019 under the chairmanship of Mr. Junaid Khawaja. After Undertaking further expansion. It lead to the development of an innovatively customized education model. Mr. Junaid Khawaja is a qualified professional, enriched with multidimensional experiences; who has been at key Executive positions in various Organisations.

The North Star School Branches are innovatively managed by Mr. Junaid Khawaja (CEO); who is an Engineering Graduate and a Gold Medalist from UOS has about half a decade of hands-on-experince developing SOP's and supervising Academic/Operational Functions.

The North Star School along with its accomplishments and experiences is now offering franchise opportunities to Educationalists, Retired Civil & Military Officers, Bankers, Entrepreneurs etc. This endeavour will enable investors to attain double bottom line; Profit as well as Social Service.

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THE NORTHSTAR SCHOOL







Our Acievements

- Academic Excellence.
- The Northstar School is a Registered Trademark.
- Syllabus designed in accordance with National curriculum of Pakistan.
- Activity & Project Based Learning Techniques.
- Unique Activity Sessions promoting Quran Recital & Translation, Manners & Etiquettes, Reading & Handwriting, Physical Education (PE) and more.
- Interactive Learning Programs.
- Distinctive Weekly Tests System.



Our Associates

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THE NORTHSTAR SCHOOL



Our Educational Philosophy & Curriculum

- Equal Opportunities to all students to learn and compete.
- Kindergarten, Primary and Secondary Academic Curriculums encompass broad and balanced approach to carefully lay a good foundation for students targeting their further studies.
- TNS provides resources and programs in sciences, arts and co curricular activities in a caring and well maintained educational environment.
- Open communication between all stakeholders.
- Developing students' abilities to learn using multiple methodologies and making them a competitive professional to meet future challenges.
- Standard curriculum is revised every years; ensuring knowledge being imparted current.



THE NORTHSTAR SCHOOL



Franchise Requirements Premises/Location Potential

- High/Middle Class Populace (Target Market).
- Purpose Built or Rental Building with Adequate Open Space.
- Easy Accessibility; Main Road Preferred.
- Basic Utilities/Facilities Availability.

Franchisee's Segment

- Payments:
 - Franchise Fee (New): PKR 500,000/5 Lacs (PKR 2 Lac at MoU & PKR 3 Lac at Signing of Contract).
 - Franchise Fee (Additional Branch within Allocated Radius) PKR 200,000/2 Lac (PKR 1 Lac at MoU & PKR 1 Lac at Signing of Contract).
 - Franchise Fee (Conversation): PKR 200,000/2 Lacs(PKR 1 Lac at MoU & PKR 1 Lac at Signing of Contract).*
 - Monthly Licence Fee is PKR 10,000 (Ten Thousand Only) Per Month.
 - Head Office Management Fee: @ 4% of Total Revenue Per Month.
- No Head Office Management Fee on Registration , Admission and all other fees.
- No Head Office Management Profit on Sale of Stationary, Books, Uniforms, Canteen etc.
- Franchise implements and ensures compliance with all SOPs.
* Terms & Conditions applied.

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- [@Thenorthstarofficial](#)



THE NORTHSTAR SCHOOL







Support Academic

- Integrated Educational Management System.
- Regularly Updated Teaching Strategies and Techniques.
- Standard Curriculum.
- Teacher Development Programs.
- Annual School Calender.
- Scheme of Learning.
- Weekly Lesson & Activity Plans.
- Kindergarten Workbooks.
- Annual School Development Plan.
- National Academic Assessment Competitions.
- International Institutional Partnerships.

Marketing

- Objective is to make your schooling services widely known and recognized.
- Initiated at least 2-3 months before the start of school proceedings.
- Graphic Designs and Materials Provision.

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Support Administration

- Standard Furniture and Fixture.
- Administration Manual.
- Creation of Encouraging Academic Environment.
- Provision of Branded Stationary, Uniform, Giveaways & Marketing Materials.
- Asset Upkeep Procedures.
- Annual School Report.

HR, Accounts & Finance

- Job Descriptions and Routines.
- Recruitment of Staff Guidance.
- Salary Surveys and Reviews.
- HR, Accounts & Finance Manual.
- Online Portal/Computer Software.
 - All Fee Vouchers & Record.
 - Academic & Financial Reports.
 - Student Attendance - Card Reader
 - Staff Attendance - Biometric Device
 - Auto Masked SMS Generation
 - Parents Login - Mobile Application
- Annual School Budget.

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**THE
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Support **Supervisory Controls**

- All branches controlled by visiting Teams to gauge compliance.
- Teams to oversee; Academics, HR, Administration, Branding, Marketing & Accounts.
- Teams to make sure all SOPs are followed in letter and spirit.
- Teams to ensure quality of education, maintenance of facilities, and Parents/Guardians are satisfied.

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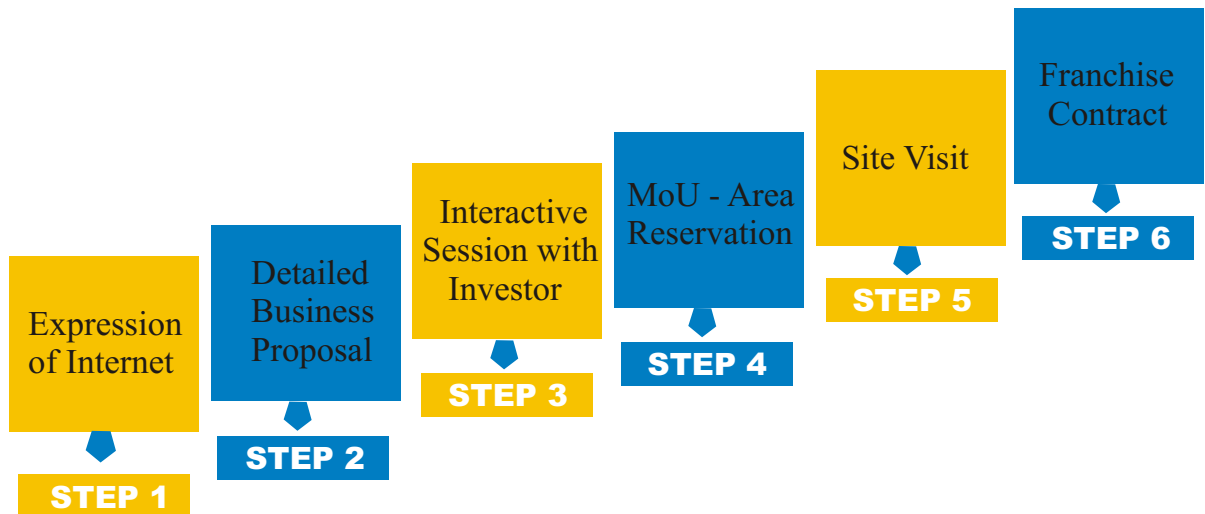
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Way Forward



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