

# INVESTOR'S KIT

Expect Success

## be the northstar



**CEO'S MESSEGE**Junaid Kapoor

Education is the basic right of all human beings regardless of their social background. An educated nation is democratically stable and consistent in its economic growth,

Though the state is primarily responsible to provide quality education, this task cannot be accomplished without creating awareness and joint endeavors by the stakeholders of our society.

As CEO, I am proud of our school's commitment to academic excellence, character development, and fostering a love for learning.

At The Northstar School, we offer a rigorous and comprehensive academic program that is tailored to meet the individual needs of each student. Our curriculum is designed to challenge and inspire students, encouraging them to think critically, solve problems, and develop a lifelong love for learning.

We believe that character development is an essential part of education, and we work hard to instill values such as honesty, integrity, and respect in our students. Our experienced and dedicated faculty members serve as positive role models for our students, helping them develop the skills and character traits they need to succeed both in and out of the classroom.



**DIRECTOR'S MESSEGE**Nawal Junaid

The Northstar School was created to bridge the gap between learning and skills and secure the future of generations. Our platform combines international standard learning with national norms and values to meet the challenges of tomorrow.

Our strategic plan is to provide a high-quality educational program that inspires and encourages students in all areas of Pakistan and worldwide. We are committed to providing excellence through a standardized structure of education and our team of professionals at the centralized head office are always ready to provide continuous support to our franchises

At The Northstar School, we aim to take a new pathway of learning and provide innovations in the education system and ideology of skilled-based learning. We will continue to pursue these challenges in order to achieve a brighter future for our nation. We hope to receive continued encouragement from our valued supporters and investors.



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The Northstar School envisions to provide quality education with skills by using technology as a tool for learning and teaching



Academic excellence with continuous Human Resource Development

### WHY TO BECOME A NORTHSTAR FRANCHISEE

- Academic & Curriculum Support
- School Management Portal
- E-Learning
- Flourishing Industry
- Operations Support
- Hiring Support
- Marketing support
- Centralized System
- Annual School Development Plan
- STEAM Integration

#### FRANCHISE OPTIONS

At The Northstar Schools, we categorized the franchise options into two main categories.





#### OUR FRANCHISE MODEL



#### JUNIOR SCHOOL

Grade 1 - Grade 5

#### UPPER SCHOOL

Grade 6 - Grade 10

#### BENEFITS OF BECOMING NORTHSTAR FRANCHISEE



- Academic management/manuals
- Administrative support/manuals
- School management system portal
- Financial management/manuals
- Safety and security manuals
- Co-curricular activity manuals
- Quality assurance manuals
- Professional development support(training)
- Marketing tools
- Post agreement consultancy

# FRANCHISE FEE & PAYMENT SCHEDULE

Franchise Models	MOU	Franchise Fee	Monthly Royalty
Pre-School	PKR 500,000/-	PKR 700,000/-	10%
Junior School	PKR 500,000/-	PKR 1,000,000/-	10%
Upper School	PKR 500,000/-	PKR 1,200,000/-	10%
Comprehensive	PKR 500,000/-	PKR 1,500,000/-	10%

# FRANCHISE FEE & PAYMENT SCHEDULE

- All amounts are non-refundable.
- MOU amount at the time of confirmation or booking of specific area.
- Franchise fee before opening of school.
- Royalty will be on total received amount.

#### **ASSOCIATION STEPS**

STEP 1	Express your interest to become a franchisee.
STEP 2	Monitoring team evaluates premises to ensure that your school meets criteria.
STEP 3	Upon selection you signed an MOU and pay the MOU FEE to book your vicinity.
STEP 4	Franchise fee must be cleared before opening of School.
STEP 5	Received our operational manuals, curriculum manuals and comprehensive pre-launched training.

# MINIMUM REQUIREMENT OF BUILDING

Pre-School	1 Kanal	
Junior School	1.5 Kanal	
Upper School	2 Kanal	
Comprehensive School	2.5 Kanal	

# FEE STRUCTURE OF FRANCHISE

	CATEGORY 1	CATEGORY 2
Registration Fee (Non-Refundable)	PKR 1000/-	PKR 1000/-
Admission Fee (Non-Refundable)	PKR 7,000/-	PKR 5000/-
Monthly Tuition Fee	PKR 7,000/-	PKR 4000/-
Security Fee (Refundable)	PKR 7,000/-	PKR 5000/-
TOTAL	PKR 2200/-	PKR 1500/-





# APPLY NOW TO BE A STAKEHOLDER

#### **OUR COLLABORATIONS**

















# FOR MORE INFORMATION CONTACT US

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